



BORDER SECURITY FORCE

Block No. 10, CGO Complex,
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PRESS RELEASE

AWARENESS CAMPAIGN BY BSF REFERENCE INTERNATIONAL DAY AGAINST DRUG ABUSE AND ILLICIT TRAFFICKING

Commemorating the international day against the drug abuse and illicit trafficking, today BSF organized a Cycle rally as awareness campaign. This day is a reminder of the need to combat the problems illicit drug pose to the society. The menace hits at the very roots of the society and becomes major impediment eroding governance and social institutions along with causing serious physical and psychological problems to the users.

2. The Border Security Force has always been aware of its social responsibility and has played an active role in contributing to the National causes. Understanding the common concern that illicit drug abuse is under cutting traditional values and threatening the existence of stable families and communities, BSF Family Welfare Association has come forward in organizing a massive cycling rally from India Gate lawns, New Delhi to spread awareness against abuse of drugs.

3. The BSF family members have joined hands with BSF personnel and taken it upon themselves to be the torch bearers for a campaign against abuse of drugs with a slogan 'BSF fights for drugs free India'.

4. For this massive awareness campaign, Smt. Renu Sharma wife of DG BSF Sh K K Sharma and President of the 'BSF Family Welfare Association' flagged off 350 cyclists at 0700 AM and spread the message BSF for a Drug Free India

in the lanes and by-lanes of Delhi. Padma Shri Loveraj Singh, Assistant Commandant BSF was leading the cycle rally with Constable Harinder Singh of BSF. Shri Loveraj Singh is the only Indian climber who has scaled the “Mount Everest” six times whereas Constable Harinder Singh is also the first CAPF member to win a medal in Asian Para cycling Championship. Const Harinder Singh bagged bronze medal in 6th Asian Para cycling championship in Feb 2017.

5. Meanwhile at the flag off venue, The Nukkad Natak group “Asmita” gave a poignant performance on evil of drug abuse and moved the audience present. Another high point of awareness campaign was the flagging off the rally by Shri Sushil Kumar, Wrestler, Beijing & London Olympics medallist and Shri Devendra Jhajharia, Gold Medallist, Paralympian for Javelin Throw. Shri Sushil Kumar and Shri Devendra Jhajharia appreciated this gesture of BSF for awareness against Drug Abuse and Illicit Trafficking. They said that BSF men are doing a herculean task of guarding our border and providing us a peaceful life. Their sacrifices for the cause can only be supplemented by our social uprising against these social evils of Drug Abuse. We have to come forward for the course.

6. The Border Security Force not only stands guards at the borders to stop intrusions aimed at hitting on the sovereignty and integrity of the country but also is extremely sensitive to the social evils like drugs that might creep in through the borders. In the last 12 months, BSF has seized 238 Kg heroin, 38 Kg Opium, 2.500 Kg Brown Sugar, 12.56 Kg Cocaine, 13000 Kg Ganja and 150 Kg Poppy-husks. The estimated cost of seized drugs is appx Rs. 15 Billion in International market.

7. BSF stands firm in its commitment to the National efforts for social causes and especially in anti-narcotics campaign. This, for the BSF is not a one day campaign but a continuous endeavor and contribution towards a safe and sustainable future of the mother land.

(Shubhendu Bhardwaj)
Public Relations Officer

